



Wilson Shepard Education Associates – Exceptional Continuing Education Programs



“Updates in Primary Care”

October 17-18, 2011

Holiday Inn – Inner Harbor 301 West Lombard St
Baltimore, MD 21201

CONFERENCE HIGHLIGHTS AND BENEFITS

In the current environment of promoting health and prevention, ambulatory medicine and primary care are in the spotlight. The rational use of diagnostic tests and new medications, reduction in cardiovascular risk factors, issues in women’s health, behavioral approaches for a healthier outcome, and management of terminal illness, all combine as mandates as we move forward in the 21st century. Become re-energized to do the work you know ...plan now to attend **“Updates in Primary Care.”**

Who Should Attend?

- ◆ Registered Nurses
- ◆ Nurse Practitioners

CONFERENCE OBJECTIVES

This program will enable the experienced clinician to improve competence in clinical practice related to primary care, including:

- **Hospice Care- Comforting the Terminally Ill**
- **Sleep 101: Management of insomnia.**
- **Evidence based updates on osteoporosis prevention and management.**
- **Managing Chronic Constipation**
- **Updates in cardiology on reducing heart-failure re-admissions.**
- **Focus on contraception in women’s health.**
- **Effect of postmenopausal Hormone Replacement Therapy on Heart Variability**
- **GERD – Is it just indigestion?**
- **Pediatric care – Update on Chest Wall Deformities.**

This activity has been submitted to the New York State Nurses Association for approval to award contact hours. The New York Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

Call for Poster Abstracts

Nominate a colleague for an award for outstanding service - to be awarded at our conference in Baltimore, MD on October 17-18, 2011

Registration Fee: \$385 for both days by April 15

Registration Fee \$475 if registered after April 15

Tentative Program Agenda

Monday, October 17, 2011

8:00 am – 8:30 am	Registration – Welcome to Baltimore, MD
8:30 am – 10:00 am	“Update on Pediatric Chest Wall Deformities”
10:00 am – 10:15 am	Break
10:15 am – 11:45 am	“Treatment options for Osteoporosis”
11:45 am – 1:00 pm	Lunch
1:00 pm – 2:30 pm	“Hospice Care- Comforting the Terminally Ill”
2:30 pm – 4:30 pm	Poster Presentations – in lobby

Tuesday, October 18, 2011

8:00 am – 9:30 am	“21 st Century Options for Contraception”
9:30 am – 10:00 am	Break
10:00 am – 11:30 am	“Revolving Door – Preventing Heart Failure Re-admissions”
11:30 am – 1:00 pm	Lunch
1:00 pm – 2:30 pm	“Effect of postmenopausal Hormone Replacement Therapy on Heart Variability”
2:30 pm – 2:45 pm	Break
2:45 pm – 4:15 pm	GERD – Is it just indigestion?

Click her for the [Official Guide for Baltimore](#) – attractions, dining options, and more!

Conference Location and Accommodations:

Holiday Inn – Inner Harbor 301 West Lombard St, Baltimore, MD 21201

Dining and Nightlife in Baltimore; If Baltimoreans are famous for anything, it's their talent for enjoying life to the fullest. How else can you explain the region's number of fabulous restaurants, with an astonishing array of cuisines from haute to howdy, plus every ethnic menu you can think of. Topping it all off is our own world-famous Chesapeake Bay cuisine, and it doesn't get any better than that.

Attractions: Baltimore-it's not so much a place as an experience. And after close to three hundred years of history, this city can deliver more fun-filled family days (and romantic evenings) to make any vacation one you'll remember forever.

Mail/Call/FAX this form with full payment (U.S. Funds) for the conference to:

Wilson Shepard Education Associates

3255 Brighton Henrietta Townline Rd., Rochester, NY 14623

(585) 473-7804 ~ FAX: (585) 473-7809

Registration Information (Please print clearly) Conference October 17-18, 2011

First Name Last Name

Address

City State Zip

Place of Employment

Daytime Phone Evening Phone

Email Address

Payment Method VISA MC AMEX

Credit Card # Exp Date CVC

Amount Enclosed \$ _____

PROFESSIONAL PROFILE: Please choose ONE category in each section that best applies to you. If you have multiple roles, select the one that occupies the majority of your time. Use "Other" if none of the choices apply to you.

Specialty

- Family Practice/ Primary Care
- Internal Medicine
- Administration
- RN / RNC
- Nurse Practitioner
- Administration
- College Faculty

Professional / Clinical Setting

- Hospital Inpatient
- Primary Care Office
- Rural Health Center
- HMO
- Planned Parenthood
- Private Practice
- Public Health / Clinic
- College Health Clinic
- Military Clinic / Hospital
- Other

To make room reservations – call the hotel directly at 410.685.3500 and mention our group code WSH.

Room Rates are \$169.00 + tax per night – must register by September 18, 2011 to receive our group rates.